



Erasmus+

Incoming Mobility Sessions

- **Cross-cultural communication on International Relations**
- **Understanding and Misunderstanding of Message**

Dr. Nino Tabeshadze
Professor at the School of Social Sciences
Georgian Institute of Public Affairs (GIPA)

Hosted by the OUC Programmes of Study: MA in "PNYX: Political History, Theory and Practice" & MA in "Communication and New Journalism"

Instructor and short bio

Dr. Nino Tabeshadze holds a PhD in Culture Studies, focusing on interdisciplinary research, collective trauma, and coping mechanisms. She is professor in the School of Social Sciences at Georgian Institute of Public Affairs (GIPA). Since 2013, she is also Invited Professor at the Ivane Javakhishvili Tbilisi State University (Faculty of the Social and Political Sciences). She is an honorable member of the World Museum representing Georgia, and she was nominee of the Tsinandali Award 2017 in the category of Best Young Scholar of the Year.

University bio: <https://gipa.ge/eng/lectors/show/652>

Contents of the Teaching Programme

- **Lecture 1: Impact of Cross-cultural communication on International Relations.**
[ONLINE]
Monday, April 15, 2024 | 18:00 – 19:30 (GMT+2)

Live streaming link:

<https://tinyurl.com/3mhtdbyy>

This lecture emphasizes the importance of culture and identity in international relations, and illustrates challenges that arise from cross-cultural communication. The lecture will underscore the significance of recognizing and embracing cultural variety and the need for cultural competence, sensitivity, and awareness of bias in policymaking to creating positive and productive international relationships. The perspective for cultural differences to lead to conflicts is also highlighted, which underscores the importance of cultural competence and sensitivity in communication.

- **Lecture 2: Development of “Enemy Icon” through speech.**
[ONLINE]
Tuesday, April 16, 2024 | 18:00 – 19:30 (GMT+2)

Live streaming link:

<https://tinyurl.com/3mhtdbyy>

The lecture will focus on the language of hatred can be used as a strategic weapon for downgrading the enemy and for building up the desired narrative template followed by whole society. The presentation will focus on the development of enemy icon with the help of the hated language. The grounded research of the lecture is based on the content analysis of the speeches made by Russian policymakers after the war of August 2008 concerning Georgia.

- **Lecture 3: The role of Message in Communication.**
[ONLINE]
Wednesday, April 17, 2024 | 18:00 – 19:30 (GMT+2)

Live streaming link:

<https://tinyurl.com/2fb35c2v>

The effective communication process is the prerequisite for effective interaction. It is through the communication process that the sharing of a common meaning between the sender (coder) and the receiver (decoder) takes place. Individuals that follow the communication process will have the opportunity to become more productive in every aspect of their occupation. Successful communication leads to understanding

- **Lecture 4: Understanding and Misunderstanding of Message.**
[ONLINE]
Thursday, April 18, 2024 | 18:00 – 19:30 (GMT+2)

Live streaming link:

<https://tinyurl.com/2fb35c2v>

In this lecture, we will discuss illustrative examples of (mis)understanding the communication message where it is not clear whether a misunderstanding has occurred, whether communication was successful, and where the participants do not try to negotiate an understanding, even though different interpretations are very probable to exist. By analysing real-life data, we focus on various types of such examples of (mis)understanding, attempt to analyse their source and explain why they are a norm in the process of coming to an understanding.

Topics

- Cross-cultural communication
- International Relations
- Development of “Enemy Icon” through speech
- The role of Message in Communication

Teaching/learning method(s)

Several teaching techniques and methods will be used to effectively facilitate the learning process of this series of lectures. These methods will include hybrid and/or online live interactive sessions, group discussions, short quizzes.

Language of instruction

English.

Other

Attendance and completion certificates will be available to all participants.

Registration link: <https://forms.office.com/e/uN1rNhfZLd>