



Academic Personnel Short Profile / Short CV

University:	OPEN UNIVERSITY OF CYPRUS
Surname:	ARGYROPOULOU
Name:	MARIA
Rank:	
Faculty:	
Department:	
Scientific Domain: *	INFORMATIONS SYSTEMS_BUSINESS ADMINISTRATION

* Field of Specialization

Academic qualifications (list by highest qualification)				
Qualification	Year	Awarding Institution	Department	Thesis title
PhD	2013	BRUNEL UNIVERSITY /UK	BUSINESS	INFORMATION SYSTEMS EFFECTIVENESS AND ORGANISATIONAL PERFORMANCE
MSc	2004	ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS	MANAGEMENT SCIENCE AND TECHNOLOGY	REDESIGNING THE WEB SITE OF A GREEK GOVERNMENT ORGANISATION
BSc	1988	ATHENS UNIVERSITY	PHYSICS AND MATHEMATICS	

Employment history – List by the three (3) most recent				
Period of employment		Employer	Location	Position
From	To			

MAY-2021	TODAY	BRUNEL UNIVERSITY- Programme Director Engineering Management Programmes	London/UK	Programme Director
2013	APRIL 2021	UNIVERSITY OF LIVERPOOL_on line Management Programmes	Liverpool/UK	Programme Director
2005	TODAY	Athens University of Economics and Business (AUEB)	Athens-Greece	Research associate in the Department of Management Science and Technology,
2015	TODAY	HELLENIC OPEN UNIVERSITY	Greece	Adjunct Faculty

Key refereed journal papers, monographs, books, conference publications etc. List the five (5) more recent and other five (5) selected –(max total 10)

Ref. Number	Year	Title	Other authors	Journal and Publisher / Conference	Vol.	Pages
1	2022	The effect of IoT capability on supply chain integration and firm performance: An Empirical study in the UK Retail industry	Argyropoulou, M., Nemati, S., Garcia, E., Spanaki, K	<i>Journal of Enterprise Information Management</i>	Conditional acceptance	
2	2022	Horizontal collaboration in the urban last mile distribution: Gauging managerial response to disruption and increased demand,	Argyropoulou, M., Zissis, D., Korfiatis, N. and Zampou, E;	<i>Benchmarking: An International Journal,</i>	Vol. ahead-of-print No. ahead-of-print. https://doi.org/10.1108/BIJ-06-2021-0328	
3	2021	A Content and Sentiment Analysis of Greek Tweets during the Pandemic, <i>Sustainability</i>	Kydros, D. Argyropoulou, M and Vrana, V.	<i>Sustainability,</i>	13(11),	6150

4	2020	An approach towards investigating factors affecting intention to book a hotel room through social media, , 12(21), 8973; https://doi.org/10.3390/su12218973	Theocharidis, A.I., Argyropoulou, M., Karavasilis, G., Vrana, V. Kehris, E.	<i>Sustainability</i>	12(21),	8973; https://doi.org/10.3390/su12218973
5	2020	'Carbon emissions of bottled water sector supply chains: A multiple case-study approach', https://doi.org/10.1080/13675567.2019.1626815	Misopoulos, F. Argyropoulou, R., Manthou, V. & Kelmend, I.	International Journal of Logistics Research and Applications	23(2)	178-194
6	2019	"Procurement in Short Supply Chains: Lessons Learned from the Tourism Industry,"	Argyropoulou, R., Folinas D., Misopoulos, F. & Najacaj	International Journal of Business and Economic Sciences Applied Research	12(2)	72-80
7	2018	'A Framework of Leadership Sustainability Rating System (LSRS) for Future Construction Project Managers',	Tabassi, A.A., Abdullah, A., Roufehaei, K.M. & Argyropoulou, R.	International Journal of Engineering & Technology, 7 (4)	7(4)	4757-4765.
8	2018	'Getting Out of the European Paradox Trap: Making European Research Agile and Challenge-Driven',	Soderquist, K.E. & Ioannou, G.	European Management Journal	37(1)	1-5
9	2018	'Mechanical and adhesion properties of polymer-modified cement mortars in relation with their microstructure', ,	Papaioannou, S. Argyropoulou, R. Kalogiannidou, C., Melidis, G., Papadopoulou, L., Evelzaman, I.	Journal of Adhesion	95(2)	126-145
10	2017	'Conflict Management Style of Team Leaders in Multi-Cultural Work Environment in the Construction Industry',	Tabassi, A.A, Bryde, D.J., Abdullah. A. & Argyropoulou, M. (2017)	Elsevier Procedia Computer Science,	121	41-46

11	2009	'Enterprise Systems and Corporate Governance: Parallel and Interconnected Evolution'	Lazarides. T., & Koufopoulos D.	The John Marshall Journal of Computer & Information Law,	26(3),	359 - 370,
12	2009	'Measuring the Impact of an ERP Project at SMEs: A Framework and Empirical Investigation'	Ioannou, G., Koufopoulos, D. & Motwani J.	International Journal of Enterprise Information Systems (IJEIS),	5(3)	1-13.
13	2009	'Board Characteristics and Involvement in Strategic Decision Making – The Nigerian Perspective',	Ogbechie, C, Koufopoulos, D	Management Research News,	3(2),	169-184.
14	2009	'Top management team and corporate performance: a study of Greek firms,	Koufopoulos, D., Zoumbos V. & Motwani J.	Team Performance an International Journal,	14(7/8),	340-363.

**Specify venue, geographic location etc*

Research Projects. List the five (5) more recent and other five (5) selected (max total 10)				
Ref. Number	Date	Title	Funded by	Project Role*
1	2013-2105	"Managing variability in global Supply Chains"	EU sponsored Assigning authority: General Secretariat for Research and Technology/Greece.	Research Associate- My Postdoc
2	February 2005 – February 2007	Integrated Web-based systems and applications for optimal operations management of shipping companies"	EU Sponsored- Assigning authority Secretariat for Research and Technology /Greece	Research Associate- My Postdoc

3	June 2008-December 2008	"Web site development for the Ministry of Education"	EU sponsored – assigning authority: Ministry of Education	Research Team Member Responsible for the needs analysis and business process reengineering
4	August 2006 – February 2007.	"Business process reengineering and technical support for IT system implementation for Personal Data Protection Authority APPD"..	EU Sponsored: Assigning authority: Information Society SA/Greece (cooperation with ICAP SA).	Research Team Member Responsible for the needs analysis and business process reengineering
5	Period covered: May 2004-December 2006.	"Innovative HRM approaches for the maritime sector". "Innovative HRM approaches for the maritime sector".	EU Sponsored-Assigning authority General Secretariat for Research and Technology/Greece (cooperation with AVIN SA).	Research Team Member
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**Project Role: i.e. Scientific/Project Coordinator, Research Team Member, Researcher, Assistant Researcher, other*

Consulting Services and/or Participation in Councils / Boards/ Editorial Committees. List the five (5) more recent				
Ref. Number	Period	Organization	Title of Position or Service	Key Activities
1	Consulting Services 2021	OPAP – Greek Organisation of Football Prognostics S.A.	Market Research	Team member

2	Consulting Services 2018	OPAP – Greek Organisation of Football Prognostics S.A.	Market Research	Team member
4	Consulting Services 2013	OPAP – Greek Organisation of Football Prognostics S.A.	Market Research	Team member
5	Consulting Services May 2008-December 2008	Ministry of Education/Greece	Web-site design and implementation	Overview of the entire process for the web site design and implementation

Awards / International Recognition (where applicable). List the five (5) more recent and other five (5) selected. (max total 10)

Ref. Number	Date	Title	Awarded by:
1	2012	Teaching excellence University of Liverpool	
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Other Achievements. List the five (5) more recent and other five (5) selected. (max total 10)

Ref. Number	Date	Title	Key Activities:
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1		<p>Certifications for the online Programmes- University of Liverpool</p> <ol style="list-style-type: none"> 1. AACSB accreditation University of Liverpool Online Management Programmes 2. CIPS_Master of Operations and Supply Chain/ University of Liverpool Online Management Programmes 3. Registered Education Providers (PMI) for the Master in Project Management University of Liverpool Online Management Programmes 	Project team member
2		Subject Matter Expert for various courses /University of Liverpool	Full responsibility
3		Teaching Material for the Athens University of Economics and Business	Full responsibility
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Exhibitions (where applicable). List the five (5) more recent and other five (5) selected. (max total 10)					
Ref. Number	Date	Topic	International / Local	Location*	Role in Exhibition
Argyropoulou, M.,	May 20 - 22, 2022	Changes in consumer behavior during the COVID-19 pandemic	14th International Conference	Italy	Presenter

Papoutsis, K., Dionisia Tzavara, Rachel Argyropoulou,		14th International Conference Economies of the Balkan and Eastern European Countries, EBEEC Florence, Italy,	Economies of the Balkan and Eastern European Countries, EBEEC Florence, Italy			
Tzavara, D., Giakoumelou, N., Argyropoulou, M. and Koufopoulos, D. (2020)	September 9-10, 2020	A preliminary analysis of the effects of the implementation of MBO on employee satisfaction in a Greek public Organisation	13 th Annual Conference of the Euromed Academy of Business	Italy		
Kydros, D., Argyropoulou, M. and Vrana, V.	26-28 September 2020	COVID-19 Goes on Twitter. Greek Conversations and Discussions, 9 th International Conference on Strategic Innovative Marketing and Tourism in COVID19 era-challenges and prospects, CSIMAT 2020 26-28 September 2020	9 th International Conference on Strategic Innovative Marketing and Tourism in COVID19 era-challenges and prospects, CSIMAT 2020 26-28 September 2020			
Grose, C., Argyropoulou, M., Koufopoulos, D., Tzavara, D., Efraimidou, M. and Theodorakoglou, S.	12th International Conference, Economies of the Balkan and Eastern European	Female members in corporate board of directors and financial performance,	12th International Conference, Economies of the Balkan and Eastern European Countries, EBEEC 2020, May 29-31, 2020			

	<i>n Countrie s, EBEEC 2020, May 29- 31, 2020</i>					
Argyropoulo u, M., Folinas, Tzavara, D., Grose, C. and Charisis, C. I.	<i>12th Internati onal Conferen ce, Economi es of the Balkan and Eastern Europea n Countrie s, EBEEC 2020, May 29- 31, 2020</i>	Exploring the digital marketing practices in the Greek retail sector, <i>12th International Conference, Economies of the Balkan and Eastern European Countries, EBEEC 2020, May 29-31, 2020</i>	<i>12th International Conference, Economies of the Balkan and Eastern European Countries, EBEEC 2020, May 29-31, 2020</i>			
