



### Academic Personnel Short Profile / Short CV

|                             |                                 |
|-----------------------------|---------------------------------|
| <b>University:</b>          | Open University of Cyprus       |
| <b>Surname:</b>             | Papagiannakis                   |
| <b>Name:</b>                | Giorgos                         |
| <b>Rank:</b>                | Adjunct lecturer                |
| <b>Faculty:</b>             | Economics and Management        |
| <b>Department:</b>          | Business Administration         |
| <b>Scientific Domain: *</b> | Corporate Social Responsibility |

*\* Field of Specialization*

| Academic qualifications<br>(list by highest qualification) |      |   |   |  |
|--|------|---|---|--|
| Qualification  | Year | Awarding Institution                        | Department                                      | Thesis title   |
| PhD  | 2011 | Athens University of Economics and Business | Department of Management Science and Technology | Drivers and Outcomes of Corporate Environmental Strategies |
| Master of Science  | 2002 | University of Strathclyde                   | Finance   |  |
| Bachelor   | 2001 | University of Piraeus                       | Business Administration                         |  |
|  |      |   |   |  |

| Employment history – List by the three (3) most recent |      |                               |                                    |                     |
|--|------|-------------------------------|------------------------------------|---------------------|
| Period of employment                                   |      | Employer                      | Location                           | Position            |
| From   | To   |                               |                                    |                     |
| 2020   | 2023 | University of the Peloponnese | Tripoli, Greece                    | Assistant Professor |
| 2017   | 2023 | Open University of Cyprus     | Athens, Greece (Distance Learning) | Adjunct Lecturer    |
| 2018   | 2019 | Athens University of          | Athens, Greece                     | Adjunct Lecturer    |

|      |      |                        |                 |                   |
|------|------|------------------------|-----------------|-------------------|
|      |      | Economics and Business |                 |                   |
| 2015 | 2017 | University of Cyprus   | Nicosia, Cyprus | Visiting Lecturer |

**Key refereed journal papers, monographs, books, conference publications etc. List the five (5) more recent and other five (5) selected –(max total 10)**

| Ref. Number | Year | Title  | Other authors                           | Journal and Publisher / Conference                                  | Vol. | Pages     |
|-------------|------|--|---|---|------|-----------|
| 1           | 2022 | Stigma as moral insurance: How stigma buffers firms from the market consequences of greenwashing.                                      | Kassinis G., Kay A., and Vlachos P      | Journal of Management Studies                                       | 59   | 2154-2190 |
| 2           | 2022 | Entrepreneurial intentions in times of economic recession: the dual role of environment.   | Voutsina K., and Lioukas S              | Journal for International Business and Entrepreneurship Development | 14   | 265-286   |
| 3           | 2022 | ShoTS Forecasting: Short Time Series Forecasting for Management Research.  | Thomakos D., Wood G., and Ioakimidis M. | British Journal of Management                                       | 34   | 539-554   |
| 4           | 2022 | The impact of perceived greenwashing on customer satisfaction and the contingent role of capability reputation.                        | Ioannou I., and Kassinis G.             | Journal of Business Ethics  | 185  | 333-347   |
| 5           | 2020 | Good is not good, when better is expected: Discrepancies between ideal and actual collectivism and their effect on employee attitudes. | Galanaki E., and Rapti A.               | European Management Review  | 17   | 171-184   |
| 6           | 2019 | Environmental management systems and environmental product   | Voudouris I, Lioukas S., and Kassinis G | Business Strategy and the   | 28   | 939-950   |

|   |      |   |                             |  |     |         |
|---|------|---|-----------------------------|--|-----|---------|
|   |      | innovation: the role of stakeholder engagement.   |                             | Environment                                |     |         |
| 7 | 2018 | Corporate environmental management: Individual-level drivers and the moderating role of charismatic leadership. | Lioukas S.                  | European Management Review                 | 15  | 475-489 |
| 8 | 2014 | The road to sustainability: Exploring the process of corporate environmental strategy over time.                | Voudouris I, and Lioukas S. | Business Strategy and the Environment      | 23  | 254-271 |
| 9 | 2012 | Values, attitudes and perceptions of managers as predictors of corporate environmental responsiveness.          | Lioukas S.                  | <i>Journal of Environmental Management</i> | 100 | 41-51   |

| Exhibitions (where applicable). List the five (5) more recent and other five (5) selected.<br>(max total 10) |      |       |                       |           |                    |
|--|------|-------|-----------------------|-----------|--------------------|
| Ref. Number  | Date | Topic | International / Local | Location* | Role in Exhibition |
| 1  |      |       |                       |           |                    |
| 2  |      |       |                       |           |                    |
| 3  |      |       |                       |           |                    |
| 4  |      |       |                       |           |                    |
| 5  |      |       |                       |           |                    |
| 6  |      |       |                       |           |                    |
| 7  |      |       |                       |           |                    |
| 8  |      |       |                       |           |                    |
| 9  |      |       |                       |           |                    |
| 10   |      |       |                       |           |                    |

\*Specify venue, geographic location etc

#### Research Projects. List the five (5) more recent and other five (5) selected

| (max total 10) |      |   |   |               |
|----------------|------|---|---|---------------|
| Ref. Number    | Date | Title   | Funded by   | Project Role* |
| 1              | 2015 | Corporate responsibility and sustainability   | Operational Program "Human Resource Development. European Union – (European Social Fund) and National Funds | Researcher    |
| 2              | 2015 | Innovation and Entrepreneurship – Exploitation of research in the Agricultural University of Athens | European Union – (European Regional Development Fund) and National Funds. NSRF 2007-2013.                   | Researcher    |
| 3              | 2015 | Entrepreneurial exploitation of research in the Athens University of Economics and Business         | European Union – (European Regional Development Fund) and National Funds.                                   | Mentor        |
| 4              | 2014 | Reinforcing entrepreneurial intentions of young people  | European Union – (European Social Fund) and National Funds.   | Researcher    |
| 5              | 2014 | Digital Services of Athens University of Economics and Business                                     | European Union – (European Regional Development Fund) and   | Researcher    |

|   |      |   |   |            |
|---|------|---|---|------------|
|   |      |   | National Funds.   |            |
| 6 | 2012 | Survey on innovation and SMEs   | EU Sectoral Operational Program "Human Resources Development" | Researcher |
| 7 | 2012 | Research and Awareness for factors that influence the decision to engage in entrepreneurship` | EU Program "Youth in action"                                  | Researcher |
| 8 | 2005 | Encouragement of Entrepreneurial Actions, Innovative Applications and Elective Courses        | EPEAEK II, 3 <sup>rd</sup> EU Support Framework, RC-AUEB      | Researcher |

*\*Project Role: i.e. Scientific/Project Coordinator, Research Team Member, Researcher, Assistant Researcher, other*

| Consulting Services and/or Participation in Councils / Boards/ Editorial Committees.<br>List the five (5) more recent |           |   |                              |   |
|---|-----------|---|------------------------------|---|
| Ref. Number   | Period    | Organization                              | Title of Position or Service | Key Activities  |
| 1   | 2009-2011 | Eurobank                                  | Consultant                   | Research to define the content of the website: moneypedia   |
| 2   | 2006-2008 | Operational program "Information Society" | Consultant                   | Applications of New Methods of Work in Cultural Differentiated Teams: Intelligent Adaptation of Enterprises and Improvement of Skills of Women Immigrants |

**Awards / International Recognition (where applicable). List the five (5) more recent and other five (5) selected. (max total 10)**

| Ref. Number | Date | Title | Awarded by: |
|-------------|------|-------|-------------|
| 1           |      |       |             |
| 2           |      |       |             |
| 3           |      |       |             |
| 4           |      |       |             |
| 5           |      |       |             |
| 6           |      |       |             |
| 7           |      |       |             |
| 8           |      |       |             |
| 9           |      |       |             |
| 10          |      |       |             |

| Other Achievements. List the five (5) more recent and other five (5) selected.<br>(max total 10) |      |   |                        |
|--|------|---|------------------------|
| Ref. Number  | Date | Title   | Key Activities:        |
| 1  | 2020 | Research grant. Hellenic Foundation of Research & Innovation. 2nd round of post-doctoral research grants  | Principal Investigator |
| 2  | 2013 | Scholarship for postdoctoral research, Athens University of Economics and Business Research Support Program. The proposal received the best grade (97%) in the field of management. | Research               |