



Academic Personnel Short Profile / Short CV

University:	Democritus University Of Thrace
Surname:	Fotiadis
Name:	Thomas
Rank:	Associate Professor
Faculty:	Polytechnic School
Department:	Department of Production and Management Engineering
Scientific Domain: *	Marketing

** Field of Specialization*

Academic qualifications (list by highest qualification)				
Qualification	Year	Awarding Institution	Department	Thesis title
Ph.D. (Marketing)	2004	University of Macedonia	Department of Business Administration	Marketing of High Technology Products: Development of a decision-making procedure for the entrance of New High Technology Products
M.Sc. in Business Computing	2005	Aristotle University of Thessaloniki	Interdepartmental Program of Postgraduate Studies in Computing and Administration	
Master's in Business Administration (MBA)	2000	University of Macedonia	Interdepartmental Program of Postgraduate Studies in Business Administration	
B.Sc. in Economics	1998	University of Macedonia	Department of Economics	

Post Doc	2019	University of Western Macedonia	Department of Pedagogical Science	Contemporary Advanced Statistical Methods for the Science of Marketing
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Employment history – List by the three (3) most recent				
Period of employment		Employer	Location	Position
From	To			
2018	2022	Open University of Cyprus: Master's in business administration	Nicosia, Cyprus	Member of the Associate Educational Personnel, Moderator
2014	2022	Democritus University Of Thrace: Department of Production and Management Engineering	Xanthi, Greece	Assistant Professor
2005 (2017)	2010 (2022)	Hellenic Open University	Patra, Greece	Member of the Associate Educational Personnel, (Moderator)

Key <u>refereed</u> journal papers, monographs, books, conference publications etc. List the five (5) more recent and other five (5) selected –(max total 10)						
Ref. Number	Year	Title	Other authors	Journal and Publisher / Conference	Vol.	Pages
1	2018	Strategic Marketing for High Technology Products: An Integrated Approach	Fotiadis Thomas	Routledge Publications		206
2	2022	Marketing(1 st Greek edition)	D. Grewal, M. Levy , L. Leonidou, and Fotiadis Thomas	Kritiki Publishing. ISBN: 9789605863807		
3	2022	Industrial Marketing	Th. Fotiadis, A. Lindgreen, G. Siomkos, Ch. Oberg, and Folinas D.	SAGE Publishing. ISBN: 9781529778533		
4	2022	Marketing and the Customer Value Chain: Integrating Marketing and Supply Chain Management	Th. Fotiadis, D. Folinas, K. Vasileiou, and Konstantoglou A.	Routledge Publications. ISBN: 978-1138394476		
5	2022	Marketing in the Public Sector: A Roadmap for Improved Performance (1 st Greek edition)	Ph. Kotler, N. Lee, and Fotiadis Th.	Broken Hill Publishers. ISBN: 9789925350162		
6	2017	Marketing and Supply Chain Management: A Systemic Approach	D. Folinas, Th. Fotiadis	Routledge Publications. ISBN: 978-1138181656		

7	2023	Hindrances and outcomes of social bonding in exporter-importer relationships: The moderating role of formal contracting and ethical climate	L.C. Leonidou, B. Aykol, T. Fotiadis, and P. Christodoulides	Industrial Marketing Management		
8	2022	Being creative under the Covid-19 pandemic crisis: The role of effective inter-organizational relationship management	L.C. Leonidou, B. Aykol, T. Fotiadis, S. Marinova, and P. Christodoulides	International Marketing Review (UK).		
9	2020	Comparison of consumers and industry managers concerning food-packaging elements	A. Konstantoglou, D. Folinas, T. Fotiadis	British Food Journal	123(3)	1103-1120
10	2020	Investigating Food Packaging Elements from a Consumer's Perspective	A. Konstantoglou, D. Folinas, T. Fotiadis	Foods	9	1097

Exhibitions (where applicable). List the five (5) more recent and other five (5) selected. (max total 10)					
Ref. Number	Date	Topic	International / Local	Location*	Role in Exhibition
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**Specify venue, geographic location etc*

Research Projects. List the five (5) more recent and other five (5) selected

(max total 10)				
Ref. Number	Date	Title	Funded by	Project Role*
1	1/10/2022 – 31/5/2023	“APXYTAS” regarding the R&D of V-tol UAV.	Industry financed (Hellenic Airspace Industry)	Marketing diffusion
2	1/6/2023 – 29/11/2023	“Autonomous Robotic System for navigating through challenging indoor spaces and for detecting humans”.	Greek state financed (general secretariat of research and innovation)	Marketing diffusion
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**Project Role: i.e. Scientific/Project Coordinator, Research Team Member, Researcher, Assistant Researcher, other*

Consulting Services and/or Participation in Councils / Boards/ Editorial Committees. List the five (5) more recent				
Ref. Number	Period	Organization	Title of Position or Service	Key Activities
1	2017	6 th International Conference on Strategic Innovative Marketing	Committee of workshop Organizers	
2	2006	International Conference “Sustainable Tourism 2006”	Member of the international scientific advisory committee	

3	2002	2 nd International Conference on Neural, Parallel and Scientific Computations, Department of Mathematics, Morehouse College, Atlanta. U.S.A.	Invited Chairman of the Session " <i>Neural Networks and Applications</i> ", having the Plenary Session Talk, with the topic <i>Information Systems Marketing</i>	
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**Awards / International Recognition (where applicable). List the five (5) more recent and other five (5) selected.
(max total 10)**

Ref. Number	Date	Title	Awarded by:
1	2017	Best paper award for International Marketing, for "Emotional Intelligence as a facilitator of long-term orientation in exporter-importer relationships"	Academy of Marketing.

**Other Achievements. List the five (5) more recent and other five (5) selected.
(max total 10)**

Ref. Number	Date	Title	Key Activities:
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