



Programme of Study Layout
BEC/ Business Economics

Faculty	FEM	Faculty of Economics and Management	
Programme of Study	BEC	Business Economics (BSc)	
Level of Study	Undergraduate ✓	Graduate Master	Doctoral
Language of Instruction	English		
Mode of Delivery	Distance Learning		
Course Duration (Full Time)	Years 4	Semesters 8	
Fees	Programme of Study TBC	Module TBC	Dissertation NA
Number of Modules	Total 24	Required 18	Electives 6
Number of European Credit Transfer System (ECTS)	240		Thesis NA

Programme of Study Description

The new undergraduate program (BSc) in Business Economics is designed to provide solid understanding of the central theories and analytical tools of the field of economics and apply these to businesses and the business environment.

The program introduces students to macro- and microeconomic theory and business management, teaches them to think and write clearly about economic problems and policy issues and enables them to develop an in-depth understanding of the economic factors that influence business success and decision-making.

First three years' modules/courses provide a solid background in economics and management, while the final year is more flexible, allowing students to tailor their degree according to their interests.

Admission requirements

- Upper Secondary School Leaving Certificate (Apolyterion or equivalent)
- All candidates need to demonstrate that they meet the University's English language requirements by submitting the relevant certificates along with their application (minimum grade IELTS 5.5 or any other equivalent). Details of the specific English language requirements can be found [here](#).

Additional conditions for attending the Program offered online:

- Adequate knowledge of computer use, so that students can meet the educational requirements of the Program (Word, PowerPoint, Excel), and the online meetings.



Undergraduate Programme in Business Economics

- Computer with internet connection, headphones and microphone, as students will actively participate in teleconferences / online lectures and / or online evaluations and tutorials.

<i>Programme of Study Academic Specializations</i>	
<i>Specialization</i>	<i>Awarded Degree</i>
1 ECONOMICS	JOINT BACHELOR OF SCIENCE (BSc) "Business Economics"

Programme of Study Layout BSc Business Economics						
Modules	Semester	Required / Elective	Pre-requisite Modules	Co-requisite Modules	Workload	
					Hours	ECTS
BEC111	Principles of Economic Analysis I	1	Required		250 - 300	10
BEC112	Quantitative Methods in Economics I	1	Required		250 - 300	10
BEC113	Introduction to Business Administration	1	Required		250 - 300	10
BEC121	Principles of Economic Analysis II	2	Required		250 - 300	10
BEC122	Quantitative Methods in Economics II	2	Required		250 - 300	10
BEC123	Human Resource Management	2	Required		250 - 300	10
BEC211	Microeconomics	3	Required		250 - 300	10
BEC212	Statistical Analysis of Economic Data I	3	Required		250 - 300	10
BEC213	Introduction to Accounting	3	Required		250 - 300	10
BEC221	Macroeconomics	4	Required		250 - 300	10
BEC222	Statistical Analysis of Economic Data II	4	Required		250 - 300	10
BEC223	Corporate Finance	4	Required		250 - 300	10
BEC311	Econometrics	5	Required		250 - 300	10
BEC312	Marketing	5	Required		250 - 300	10
BEC313	Managerial Accounting	5	Required		250 - 300	10
BEC321	Strategic management	6	Required		250 - 300	10
BEC322	Financial Accounting	6	Required		250 - 300	10

BEC323	Financial Theory	6	Required			250 - 300	10
BEC411	Taxation and Public Finance	7	Elective			250 - 300	10
BEC412	Advanced Financial Accounting and Reporting	7	Elective			250 - 300	10
BEC413	Business Economics	7	Elective			250 - 300	10
BEC414	Entrepreneurship, Theory and Practice	7	Elective			250 - 300	10
BEC415	Operational Performance and Control	7	Elective			250 - 300	10
BEC421	Audit and Assurance	8	Elective			250 - 300	10
BEC422	Money and Banking	8	Elective			250 - 300	10
BEC423	E-Business	8	Elective			250 - 300	10
BEC424	Managerial and Business Law	8	Elective			250 - 300	10
BEC425	Taxation	8	Elective			250 - 300	10
BEC495*	Industry Placement	8	Elective	BEC111, BEC112, BEC113, BEC121, BEC122, BEC123		125 - 150	5
BEC496*	Industry Placement	8	Elective	BEC495		125 - 150	5
						6000-7200	240

* The modules are elective and are over and above the ECTS of the program.