



# Erasmus+ Incoming Mobility Sessions

## Leadership in Public Health and Healthcare Systems.

09-13.v.2022

Dr. Rami Abdullah Saadeh

BDS, MSPH, PhD

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Irbid, Jordan

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Hosted by the Postgraduate Programme in Healthcare Management,  
Open University of Cyprus

# Leadership in Public Health and Healthcare Systems.

## Guest speaker's short bio

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**Dr. Rami Saadeh** is an Assistant Professor at the Jordan University of Science and Technology (JUST), which is located in Irbid, Jordan. Dr Saadeh earned a Bachelor of Dental Surgery (BDS) degree from JUST, a Master of Science degree in Public Health (MSPH) from Tulane University, USA, and completed his academic studies with a PhD in Environmental Health and Epidemiology from Indiana University, USA. He also completed a residency programme in dental public health at the University of Texas Health at San Antonio, USA. He has worked as a dentist in small villages and Palestinians' refugee camps in Jordan, taught public health courses for years in Jordan, Saudi Arabia, and the USA, and worked as the state oral health epidemiologist in West Virginia, USA. His research focuses on environmental and social disparities among communities, with special emphasis on vulnerable groups such children, women, elderly, and populations with low socioeconomic status. His passion is to support equity in healthcare and advocate for a clean environment for all.

More info: <https://www.just.edu.jo/eportfolio/Pages/Default.aspx?email=rasaadeh>

## Host University and Programme of Study

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The [Open University of Cyprus](#) (OUC) is a European Public University specialised in open and distance education. The OUC offers and delivers online undergraduate, masters, doctoral, and lifelong learning programmes, as well as, short-duration executive and professional education courses. The OUC utilises the latest technological tools and applications in a variety of online and distant learning methodologies. The OUC offers knowledge and training of high academic standards, building up skills and competencies of learners, and provides an inclusive, inspiring, and enjoyable learning experience.

The following Invited Lectures of international calibre are organised by the Postgraduate Programme in [Healthcare Management](#) and the Postgraduate Programme in [Applied Health Informatics and Telemedicine](#) of the Open University of Cyprus, and are financed under the [Erasmus+ International Mobility Programme](#).

## Lectures outline

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A/A	DATE AND TIME (EEST)	LOCATION *	TOPIC
1.	May 9 <sup>th</sup> 2022, 18:00	Online	Primary healthcare as a tool to manage the COVID-19 pandemic
2.	May 10 <sup>th</sup> 2022, 18:00	Online	Healthcare services in rural areas
3.	May 11 <sup>th</sup> 2022, 18:00	Online	The Universal Health Coverage (UHC) and healthcare systems internationally
4.	May 12 <sup>th</sup> 2022, 18:00	Hybrid	Leadership in public health management and public health crises
5.	May 13 <sup>th</sup> 2022, 18:00	Hybrid	Telehealth and telemedicine in healthcare delivery

\* Location:

- Online: Virtually on the OUC eLearning Platform at the following web link <https://bit.ly/3sbBDDE>
- Hybrid: OUC main building in Nicosia (4<sup>th</sup> floor conference room, 33 Yiannou Kranidioti Avenue, 2220 Latsia, Nicosia), and Virtually on the OUC eLearning Platform at the following web link: <https://bit.ly/3sbBDDE>

## Abstracts

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- **Primary healthcare as a tool to manage the COVID-19 pandemic**  
Primary healthcare (PHC) is the cornerstone of the healthcare system and service delivery in any country. It was advised by the global community to strengthen the PHC and its ability to manage emergencies and health crises. This presentation will highlight the importance of PHC in controlling the effects of the COVID-19 pandemic, maintaining the essential services, and provision of care to the public and vulnerable populations.
- **Healthcare services in rural areas**  
Delivering quality health services in rural communities is usually challenging. The low density of these communities, distance of travel, standards of living affect the development of high quality services. Yet, various risk factors imposed on residents of rural populations, which need to be addressed and managed. This presentation will illustrate the importance of rural health and factors related to improving performance of healthcare provision in rural areas.

- The Universal Health Coverage (UHC) and healthcare systems internationally**

The UHC aims to deliver health care to different communities and make them able to use the available services without financial hardship. The UHC reduces health inequity, increases access to care, and improves the wellness of the population. However, the healthcare system in many countries is yet far from reaching the totality, accessibility, and availability of delivering services to all citizens. This presentation will explore the importance of the UHC and the various types of healthcare systems used in selected countries.
- Leadership in public health management and public health crises**

A strong and effective leadership is the steering gear for public health management. During crises, strong leadership is essential to manage the effects of the crises, ensure the sustainability of services, and protect the population. During the COVID-19 crisis, right decisions and effective communication was essential to assure the public, which was not possible without a trustful governmental leadership. This presentation will explain the levels of leadership, its importance during crisis, and the characteristics of a strong leadership.
- Telehealth and telemedicine in healthcare delivery**

Telehealth has a broad range of applications in the healthcare system, including diagnosis, treatment, consultation, education, networking, and more. It has grown larger during the COVID-19 pandemic and was the main healthcare delivery method during the peak times of the virus spread. The advantages of its use were noticed during the pandemic and many clinicians, organizations, and health entities recommended and adopted its use on a continuous basis. This presentation will illustrate telehealth modalities, application and advantages in delivering care.

## Language of instruction

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English

## Other

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Attendance certificates will be available to all participants.

Registration: <https://forms.office.com/r/Ua85NEYjSQ>

## Contact details



### MOBILITY OFFICE

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