



### Academic Personnel Short Profile / Short CV

<b>University:</b>	University of Macedonia, Thessaloniki, Greece
<b>Surname:</b>	Vassiliadis
<b>Name:</b>	Chris (Christos)
<b>Rank:</b>	Professor
<b>Faculty:</b>	Business
<b>Department:</b>	Business Administration (BA)
<b>Scientific Domain: *</b>	Marketing (Tourism Marketing)

\* *Field of Specialization*

### Academic qualifications (list by highest qualification)

Qualification	Year	Awarding Institution	Department	Thesis title
Postdoctoral degree	2001	University of Macedonia	BA	The process of developing a common tourist consciousness and image in regional destinations - pilot exploration area: The Pomakochoria of the Prefecture of Xanthi
Doctoral Diploma, Ph.D	1997	University of Macedonia	BA	Greece's Tourism Marketing Policy Abroad – The Northern Greece Exploration Model
Diploma Thesis (Diplomarbeit)	1992	Universitat Hamburg	Wirtschaftswissenschaften	New distribution concepts in the EC
Bachelor Degree	1990	University of Macedonia	BA	-

### Employment history – List by the three (3) most recent

Period of employment	Employer	Location	Position
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From	To			
2001	2021	Υπουργείο Παιδείας & Θρησκευμάτων – Πανεπιστήμιο Μακεδονίας	Θεσσαλονίκη-Ελλάς	Πρωτοβάθμιος Καθηγητής
2001	2017	Υπουργείο Παιδείας & Θρησκευμάτων – Ελληνικό Ανοικτό Πανεπιστήμιο	Πάτρα-Ελλάς	Μέλος ΣΕΠ
2012	2013	National Chiayi University - /International Master Program of Business Administration (IMBA)	Chiayi -Taiwan	Adjunct Professor

**Key refereed journal papers, monographs, books, conference publications etc. List the five (5) more recent and other five (5) selected –(max total 10)**

Ref. Number	Year	Title	Other authors	Journal and Publisher / Conference	Vol.	Pages
1	2020	(2020) Editorial: Investigating the Impact of Current Issues on Leisure, Tourism, and Hospitality in Psychological Science.	Fotiadis AK & Huan T-C	<i>Frontiers in Psychology</i>	11	. <a href="https://www.frontiersin.org/articles/10.3389/fpsyg.2020.596868/full">https://www.frontiersin.org/articles/10.3389/fpsyg.2020.596868/full</a>
2	2020	Sports Events after the COVID-19 Pandemic: Assessing Runners' Intentions for Future Participation in Running Events in COVID-19 era – Evidence from Greece	Madytinios, Z., Tzavlopoulos, I., & Vassiliadis, S.	<i>Tourism Recreation Research</i>	46	276-287
3	2020	Travelling to compete: antecedents of individuals'	Fotiadis A., & Nikolaos Stylos	<i>Tourism Recreation Research</i>	-	<a href="https://doi.org/10.1080/0/0250">10.1080/0/0250</a>

		involvement in small scale sports events				<a href="#">8281.2020.1808934</a>
4	2020	Editorial: Delineating the Visiting Experience: Matching Destination and Stakeholder Personalities.	Andronikidis, A. Bellou, V. & Stylos, N.,	<i>Frontiers in Psychology</i>	11	<a href="https://www.frontiersin.org/articles/10.3389/fpsyg.2020.01800/full">https://www.frontiersin.org/articles/10.3389/fpsyg.2020.01800/full</a>
5	2019	Determining the impact of e-commerce quality on customers' perceived risk, satisfaction, value and loyalty	Tzavlopoulos, I., Gotzamani, K., & Andronikidis, A.	<i>International Journal of Quality and Service Sciences</i>	11	576-587
6	2017	Linking the dots among destination images, place attachment, and revisit intentions: A study among British and Russian tourists.	Stylos N., Bellou, V., & Andronikidis, A.	<i>Tourism Management</i>	60	15-29
7	2016	Destination images, holistic images and personal normative beliefs: Predictors of intention to revisit a destination,	Stylos N., Victoria B. & Andronikidis A.	<i>Tourism Management</i>	53	40-60
8	2015	Differences in Sustainable Management Between Four- and Five-Star Hotels Regarding the Perceptions of Three-Pillar-Sustainability	Stylos N.	<i>Journal of Hospitality Marketing &amp; Management</i>	24	791-825
9	2014	Exploring the constraint profile of winter sports resort tourist segments	Priporas C., V. Bellou & Andronikidis A.	<i>Journal of Travel Research</i>	54	659-671
10	2013	An Analysis of Visitor Behaviour using Time Blocks: A study of ski destinations in Greece	Priporas, C., & Andronikidis, A.	<i>Tourism Management</i>	34	61-70