



Academic Personnel Short Profile / Short CV

University:	Aristotle University of Thessaloniki
Surname:	Sylaïou
Name:	Styliani
Rank:	Adjunct lecturer
Faculty:	School of Fine Arts
Department:	Department of Visual and Applied Arts
Scientific Domain: *	Cultural Management, Cultural Tourism, Museology and ICT

** Field of Specialization*

Academic qualifications (list by highest qualification)				
Qualification	Year	Awarding Institution	Department	Thesis title
PhD	2008	Aristotle University of Thessaloniki	Departments of Architecture, History-Archaeology and History of Art, Rural-Surveying Engineering, Electrical Engineering, Mechanical Engineering and Chemical Engineering, Aristotle University of Thessaloniki	
MA	2010	Aristotle University of Thessaloniki	Departments of Architecture, Mechanical Engineering, Preschool Sciences and Education of the Aristotle University of Thessaloniki, and Department of Primary Education of the University of Western Macedonia	
Diploma	2003	Hellenic Open University	School of Humanities	

MSc	2001	University of Southampton, UK	Department of Arts και Department of Computer Science	
	1997	Aristotle University of Thessaloniki	Department of History, Archaeology and History of Art	

Employment history – List by the three (3) most recent				
Period of employment		Employer	Location	Position
From	To			
1/10/2018	30/9/2019	School of Fine Arts, Aristotle University of Thessaloniki	Greece	Adjunct faculty member
1/10/2018	30/9/2019	School of Social Sciences, Hellenic Open University	Greece	Adjunct faculty member
1/10/2017	30/9/2018	School of Fine Arts, Aristotle University of Thessaloniki	Greece	Adjunct faculty member

Key <u>refereed</u> journal papers, monographs, books, conference publications etc. List the five (5) more recent and other five (5) selected –(max total 10)						
Ref. Number	Year	Title	Other authors	Journal and Publisher / Conference	Vol.	Pages
1	2019	Assessment of Virtual Guides' Credibility in Virtual Museum Environments	Kassapakis V., Dzardanova E., Gavalas D.	AVR 2019, 6th International Conference on Augmented Reality, Virtual Reality and Computer Graphics		230-238
2	2018	Literary myths in Mixed Reality	Vassiliadi M., Papagiannakis G.	Frontiers in Digital Humanities		
3	2018	Metadata standards for virtual museums	Lagoudi E., Martins J.	International Conference on Digital		483–497

				Heritage, EUROMED 2018		
4	2017	Exploring the educational impact of diverse technologies in online Virtual Museums	Mania K., Paliokas I., Pujol-Tost L., Killintzis V., Liarokapis F.	International Journal of Arts and Technology		58-84
5	2010	Virtual museums, a survey and some issues for consideration	Liarokapis F., Kotsakis K., Patias P.	Journal of Cultural Heritage		520-528
6	2018	Leveraging Mixed Reality Technologies to Enhance Museum Visitor Experiences	Kasapakis V., Gavalas D., Dzardanova E.	9th IEEE International Conference on Intelligent Systems		595-601
7	2018	A Classification Model for Serious Games used in Museums, Galleries and other Cultural Sites	Paliokas I.	International Conference on Strategic Innovative Marketing and Tourism (ICSIMAT)		1057-1064
8	2018	Smart Tourism Routes Based on Real Time Data and Evolutionary Algorithms	Amorim M., Jesus A., Monteiro F., Pereira P., Martins J.	International Conference on Digital Heritage, EUROMED 2018		417-426
9	2018	OneAppy: An Interactive Platform Providing Novel Marketing Channels and Promoting Product and Services to the Tourism Industry	Paliokas I., Katertsidis N., Tsakai O., Tzallas A., Giannakeas N., Tsipouras M., Votis K., Nomikos V.	International Conference on Strategic Innovative Marketing and Tourism (ICSIMAT)		559-568
10	2018	Towards the Digital Age Psychogeography and the hybrid flâneur	Chountasi M., Lagoudi E.	journal interactive		

**Exhibitions (where applicable). List the five (5) more recent and other five (5) selected.
(max total 10)**

Ref. Number	Date	Topic	International / Local	Location*	Role in Exhibition
1		Vestiges	54 th Dimitria		

**Specify venue, geographic location etc*

Research Projects. List the five (5) more recent and other five (5) selected (max total 10)				
Ref. Number	Date	Title	Funded by	Project Role*
1	2019	Mixed Reality and Geoinformatics for Monuments' Promotion	ESPA 2014-2020	Researcher
2	2019	THES-PRES, artistic walking tours of the urban and mountainous landscape of northern Greece	Society for the Protection of Prespa- Stavros Niarchos Foundation	Researcher
3	2018	Social interaction in Virtual Reality environments	ESPA 2014-2020	Researcher
4	2017	Virtual Multimodal Museums	HORIZON 2020	Researcher
5	2015	Innovation in Intelligent Management of Heritage Buildings	COST	Vice-Chair

**Project Role: i.e. Scientific/Project Coordinator, Research Team Member, Researcher, Assistant Researcher, other*

Consulting Services and/or Participation in Councils / Boards/ Editorial Committees. List the five (5) more recent				
Ref. Number	Period	Organization	Title of Position or Service	Key Activities
1	2018-2020	Greek Chapter of Quantitative Methods and Applications in Archeology Organization (CAA-GR)	Board member	Social Media, Communications and Outreach
2	2013-2020	NGO Techni	Board member	
3	2020		Guest Editor of the special issue on Virtual and Mixed Reality in Culture and Heritage of the Journal on	

			Personal and Ubiquitous Computing (Springer)	
4	2019		Guest Editor of the special issue on ICT for Culture and Tourism of the Journal of Computational Methods in Heritage Science (IJCMHS) (IGI- Global)	
5	2019		Guest Editor of the special issue Walking Art/ Walking Aesthetics of interartive, a platform for contemporary art and thought	