



### Academic Personnel Short Profile / Short CV

<b>University:</b>	Democritus University Of Thrace
<b>Surname:</b>	Fotiadis
<b>Name:</b>	Thomas
<b>Rank:</b>	Assistant Professor
<b>Faculty:</b>	Polytechnic School
<b>Department:</b>	Department of Production and Management Engineering
<b>Scientific Domain: *</b>	Marketing

*\* Field of Specialization*

### Academic qualifications (list by highest qualification)

Qualification	Year	Awarding Institution	Department	Thesis title
Ph.D. (Marketing)	2004	University of Macedonia	Department of Business Administration	Marketing of High Technology Products: Development of a decision-making procedure for the entrance of New High Technology Products
M.Sc. in Business Computing	2005	Aristotle University of Thessaloniki	Interdepartmental Program of Postgraduate Studies in Computing and Administration	
Master's in Business Administration (MBA)	2000	University of Macedonia	Interdepartmental Program of Postgraduate Studies in Business Administration	
B.Sc. in Economics	1998	University of Macedonia	Department of Economics	

### Employment history – List by the three (3) most recent

Period of employment		Employer	Location	Position
From	To			
2017	2019	Open University of Cyprus: Master's in business administration	Nicosia, Cyprus	Member of the Associate Educational Personnel, Moderator
2014	2019	Democritus University Of Thrace: Department of Production and Management Engineering	Xanthi, Greece	Assistant Professor
2017	2018	University of Cyprus: Retail Management	Nicosia, Cyprus	Adjunct

### Key refereed journal papers, monographs, books, conference publications etc. List the five (5) more recent and other five (5) selected –(max total 10)

Ref. Number	Year	Title	Other authors	Journal and Publisher / Conference	Vol.	Pages
1	2018	Marketing for High Technology Products: An Integrated Approach	-	Routledge Publications	1	206
2	2018	Supply Chain Management and Marketing	Folinas, D.	Livanis Publications	1	246
3	2017	Marketing of High- Technology and Industrial Products	Siomkos, G., Dr. Tsiamis, I.	Livanis Publications	1	672
4	2019	Customer Participation, e-Service Quality, Satisfaction: (e)Service Dominant Logic Trinity	-	Journal of Promotion Management (Accepted for publication)		
5	2018	Contemporary advanced statistical methods for the science of marketing: Implicative Statistical Analysis vs Principal Components Analysis	Anastasiadou, S.D.	Conference at Neapolis University, Paphos, Cyprus.		
6						
7	2017	Betrayal in international buyer-seller relationships: Its drivers and performance implications	L.C. Leonidou, B. Aykol, P. Christodoulides, and A. Zeriti,	Journal of World Business	52(1)	28-44

8	2017	Emotional Intelligence as a facilitator of long-term orientation in exporter-importer relationships	Leonidou, L. C., Aykol, B., Christodoulides, P.,	Academy of Marketing Conference		
9	2017	Consideration of consumer behavior on environmental labeled agrifood products	M. Tzitzira, D. Aidonis, A. Konstantoglou, D. Folinas	6th International Conference on Strategic Innovative Marketing, Paphos, Cyprus.		
10	2016	Standardization, Adaptation and Personalization of International Corporate Social Media Communications	Hatzithomas, L. and Coudounaris, D.	Psychology and Marketing Journal	33(12)	1098-1105

Exhibitions (where applicable). List the five (5) more recent and other five (5) selected. (max total 10)					
Ref. Number	Date	Topic	International / Local	Location*	Role in Exhibition
1					
2					
3					
4					
5					
6					
7					
8					
9					
10					

\* Specify venue, geographic location etc

Research Projects. List the five (5) more recent and other five (5) selected (max total 10)				
Ref. Number	Date	Title	Funded by	Project Role*
1				

2				
3				
4				
5				
6				
7				
8				
9				
10				

*\*Project Role: i.e. Scientific/Project Coordinator, Research Team Member, Researcher, Assistant Researcher, other*

**Consulting Services and/or Participation in Councils / Boards/ Editorial Committees.  
List the five (5) more recent**

Ref. Number	Period	Organization	Title of Position or Service	Key Activities
1	2017	6 <sup>th</sup> International Conference on Strategic Innovative Marketing	Committee of workshop Organizers	
2	2006	International Conference “Sustainable Tourism 2006”	Member of the international scientific advisory committee	
3	2002	2 <sup>nd</sup> International Conference on Neural, Parallel and Scientific Computations, Department of Mathematics, Morehouse College, Atlanta. U.S.A.	Invited Chairman of the Session “ <i>Neural Networks and Applications</i> ”, having the Plenary Session Talk, with the topic <i>Information Systems Marketing</i>	

**Awards / International Recognition (where applicable). List the five (5) more recent and other five (5) selected.  
(max total 10)**

Ref. Number	Date	Title	Awarded by:
1	2017	Best paper award for International Marketing, for “Emotional Intelligence as a facilitator of long-term orientation in exporter-importer relationships”	Academy of Marketing.

**Other Achievements. List the five (5) more recent and other five (5) selected.**

<b>(max total 10)</b>			
<b>Ref. Number</b>	<b>Date</b>	<b>Title</b>	<b>Key Activities:</b>
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			