



Academic Personnel Short Profile / Short CV

University:	Open University of Cyprus
Surname:	Papagiannakis
Name:	Giorgos
Rank:	Adjunct lecturer
Faculty:	Economics and Management
Department:	Business Administration
Scientific Domain: *	Corporate Social Responsibility

* *Field of Specialization*

Academic qualifications (list by highest qualification)

Qualification	Year	Awarding Institution	Department	Thesis title
PhD	2011	Athens University of Economics and Business	Department of Management Science and Technology	Drivers and Outcomes of Corporate Environmental Strategies
Master of Science	2002	University of Strathclyde	Finance	
Bachelor	2001	University of Piraeus	Business Administration	

Employment history – List by the three (3) most recent

Period of employment		Employer	Location	Position
From	To			
2017	2019	Open University of Cyprus	Athens, Greece (Distance Learning)	Adjunct Lecturer
2018	2019	Athens University of Economics and Business	Athens, Greece	Adjunct Lecturer

Key <u>refereed</u> journal papers, monographs, books, conference publications etc. List the five (5) more recent and other five (5) selected –(max total 10)						
Ref. Number	Year	Title	Other authors	Journal and Publisher / Conference	Vol.	Pages
1	2019	Environmental management systems and environmental product innovation: the role of stakeholder engagement.	Voudouris I, Lioukas S., and Kassinis G	Business Strategy and the Environment	In press	
2	2019	Good is not good, when better is expected: Discrepancies between ideal and actual collectivism and their effect on employee attitudes.	Galanaki E., and Rapti A	European Management Review	In press	
3	2018	Corporate environmental management: Individual-level drivers and the moderating role of charismatic leadership.	Lioukas S.	European Management Review	15	475-489
4	2014	The road to sustainability: Exploring the process of corporate environmental strategy over time.	Voudouris I, and Lioukas S.	Business Strategy and the Environment	23	254-271
5	2012	Values, attitudes and perceptions of managers as predictors of corporate environmental responsiveness.	Lioukas S.	<i>Journal of Environmental Management</i>	100	41-51
6	2019	Corporate Social Hypocrisy and Firm Sales.	Kassinis G., Kay A., and Vlachos P.	Annual Academy of Management Conference,		

				Boston, Massachusetts.		
7	2019	All Are Not Saints, Who Go to Church: Corporate Hypocrisy, Corporate Social Responsibility and the Impact on Customer Satisfaction.	Ioannou I., Kassinis G	Sustainability, Ethics, and Entrepreneurship (SEE) Conference		
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Exhibitions (where applicable). List the five (5) more recent and other five (5) selected. (max total 10)					
Ref. Number	Date	Topic	International / Local	Location*	Role in Exhibition
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*Specify venue, geographic location etc

Research Projects. List the five (5) more recent and other five (5) selected (max total 10)

Ref. Number	Date	Title	Funded by	Project Role*
1	2015	Corporate responsibility and sustainability	Operational Program "Human Resource Development. European Union – (European Social Fund) and National Funds	Researcher
2	2015	Innovation and Entrepreneurship – Exploitation of research in the Agricultural University of Athens	European Union – (European Regional Development Fund) and National Funds. NSRF 2007-2013.	Researcher
3	2015	Entrepreneurial exploitation of research in the Athens University of Economics and Business	European Union – (European Regional Development Fund) and National Funds.	Mentor
4	2014	Reinforcing entrepreneurial intentions of young people	European Union – (European Social Fund) and National Funds.	Researcher
5	2014	Digital Services of Athens University of Economics and Business	European Union – (European Regional Development Fund) and National Funds.	Researcher

6	2012	Survey on innovation and SMEs	EU Sectoral Operational Program "Human Resources Development"	Researcher
7	2012	Research and Awareness for factors that influence the decision to engage in entrepreneurship`	EU Program "Youth in action"	Researcher
8	2005	Encouragement of Entrepreneurial Actions, Innovative Applications and Elective Courses	EPEAEK II, 3 rd EU Support Framework, RC-AUEB	Researcher
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**Project Role: i.e. Scientific/Project Coordinator, Research Team Member, Researcher, Assistant Researcher, other*

**Consulting Services and/or Participation in Councils / Boards/ Editorial Committees.
List the five (5) more recent**

Ref. Number	Period	Organization	Title of Position or Service	Key Activities
1	2009-2011	Eurobank	Consultant	Research to define the content of the website: moneypedia
2	2006-2008	Operational program "Information Society"	Consultant	Applications of New Methods of Work in Cultural Differentiated Teams: Intelligent Adaptation of Enterprises and Improvement of Skills of Women Immigrants
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**Awards / International Recognition (where applicable). List the five (5) more recent and other five (5) selected.
(max total 10)**

Ref. Number	Date	Title	Awarded by:
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**Other Achievements. List the five (5) more recent and other five (5) selected.
(max total 10)**

Ref. Number	Date	Title	Key Activities:
1	2013	Scholarship for postdoctoral research, Athens University of Economics and Business Research Support Program. The proposal received the best grade (97%) in the field of management.	Research
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