



### Academic Personnel Short Profile / Short CV

<b>University:</b>	
<b>Surname:</b>	
<b>Name:</b>	George Kassinis
<b>Rank:</b>	Associate Professor
<b>Faculty:</b>	
<b>Department:</b>	
<b>Scientific Domain: *</b>	Strategic Management

\* Field of Specialization

### Academic qualifications (list by highest qualification)

Qualification	Year	Awarding Institution	Department	Thesis title
PhD	1997	Princeton University	Woodrow Wilson School	Industrial reorganization and inter-firm networking: In search of environmental co-location economies
MCP	1992	MIT	DUSP	
AB and BS	1990	Cornell University	Economics & Urban and Regional Studies	

### Employment history – List by the three (3) most recent

Period of employment		Employer	Location	Position
From	To			
1997	now	University of Cyprus	Cyprus	Associate Professor

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**Key refereed journal papers, monographs, books, conference publications etc. List the five (5) more recent and other five (5) selected –(max total 10)**

Ref. Number	Year	Title	Other authors	Journal and Publisher / Conference	Vol.	Pages
1	2019	Environmental Management Systems and Environmental Product Innovation: The Role of Stakeholder Engagement	G. Papagiannakis, I. Voudouris, S. Lioukas	Business Strategy and the Environment/Wiley	28	939-950
2	2019	Generating Tensions: A Multilevel, Process Analysis of Organizational Change	A. Panayiotou, L. Putnam	Strategic Organization/Sage	17	8-37
3	2018	Visuality as Greenwashing: The Case of BP and Deepwater Horizon	A. Panayiotou	Organization & Environment/Sage	31	25-47
4	2017	Website Stories in Times of Distress	A. Panayiotou	Management Learning/Sage	48	397-415
5	2017	The Helix of Change: A visual metaphor	A. Panayiotou	European Management Review/Wiley	14	143-163
6	2016	Gender and Sustainability: A Longitudinal Analysis	A. Panayiotou, A. Dimou, and G. Katsifaraki	Corporate Social Responsibility and Environmental Management/Wiley	23	399-412
7	2015	Environmental and Quality Practices: Using a Video Method to Explore their Relationship with Customer Satisfaction in the Hotel Industry	A. Soteriou	Operations Management Research/Springer	8	142-156

8	2013	Non-Standard Work Arrangements and National Context	E. Stavrou	European Management Journal/Elsevier	31	464-477
9	2009	The Adoption of an Exporting Strategy as a Diffusion Process	S. Clerides	Industrial and Corporate Change/Oxford	18	415-434
10	2009	Environmental Performance and Plant Closure	N. Vafeas	Journal of Business Research/Elsevier	62	484-494

Exhibitions (where applicable). List the five (5) more recent and other five (5) selected. (max total 10)					
Ref. Number	Date	Topic	International / Local	Location*	Role in Exhibition
1					
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10					

\* Specify venue, geographic location etc

Research Projects. List the five (5) more recent and other five (5) selected (max total 10)				
Ref. Number	Date	Title	Funded by	Project Role*
1				

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*\*Project Role: i.e. Scientific/Project Coordinator, Research Team Member, Researcher, Assistant Researcher, other*

<b>Consulting Services and/or Participation in Councils / Boards/ Editorial Committees. List the five (5) more recent</b>				
<b>Ref. Number</b>	<b>Period</b>	<b>Organization</b>	<b>Title of Position or Service</b>	<b>Key Activities</b>
1				
2				
3				
4				
5				

<b>Awards / International Recognition (where applicable). List the five (5) more recent and other five (5) selected. (max total 10)</b>			
<b>Ref. Number</b>	<b>Date</b>	<b>Title</b>	<b>Awarded by:</b>
1			
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Other Achievements. List the five (5) more recent and other five (5) selected. (max total 10)			
Ref. Number	Date	Title	Key Activities:
1			
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