



### Academic Personnel Short Profile / Short CV

<b>University:</b>	Open University of Cyprus	University of Piraeus
<b>Surname:</b>	Samaras	
<b>Name:</b>	Athanassios	
<b>Rank:</b>	Tutor	Assistant Professor
<b>Faculty:</b>	Faculty of Humanities and Social Science	Economics, Business and International Studies
<b>Department:</b>	Communication and New Journalism	International and European Relations Department
<b>Scientific Domain: *</b>	Political Communication, International Political Communication, Images on Nations, Cultural Diplomacy, Crisis Management, Strategic Communication, Rhetorical Communication and Persuasion, Teaching and Pedagogics	

*\* Field of Specialization*

Academic qualifications (list by highest qualification)				
Qualification	Year	Awarding Institution	Department	Thesis title
PhD	2000	Sussex University, UK	Graduate Center for Culture and Communication	«“Broadcasting Deregulation and Political Communication in Greece: From Party Logic to Media Logic”»
Master of Arts Degree	1991	Emerson College (Boston, USA)	Communication Department	Political Communication and Rhetoric
Master of Arts Degree	1990	City University	School of Arts and Social Sciences	Communication Policy
Bachelor of Arts Degree	1989	University of Piraeus	Economics	Economics

Employment history – List by the three (3) most recent				
Period of employment		Employer	Location	Position
From	To			
2012	Today	University of Piraeus	Piraeus, Greece	2012-2015 Lecturer, 2015-today Assistant Professor.
2009	2012	Ministry of Development	Athens, Greece	Communication Expert for the Operational Programme “Competitiveness”
2005	2008	Greek Parliament	Athens, Greece	Scientific Consultant

Key <u>refereed</u> journal papers, monographs, books, conference publications etc. List the five (5) more recent and other five (5) selected –(max total 10)						
Ref. Number	Year	Title	Other authors	Journal and Publisher / Conference	Vol.	Pages
1	2019	«The Ad Hominem Argument as Tool of Character Assassination - The Strategic Political Communication Perspective: The Case of the 2015 Greek Referendum»	Kyriakos Kolovos & Niki Papagianni	Samoilenko S.A., Icks, M., Keohan, J. & Shiraev (Ed) Routledge Handbook of Character Assassination and Reputation Management. (in print)		
2	2019	«Country Reputation Assassination during the Greek Memorandum Re-Negotiations»	Neofytos Aspriadis & Emmanouil Takas	Samoilenko S.A., Icks, M., Keohan, J. & Shiraev (Ed.) Routledge Handbook of Character Assassination and Reputation Management. (in print)		
3	2017	«Games of (de)legitimization and Images of Collective Subjects at the Management of a Financial Crisis: The Cyprus Memorandum	Neofytos Aspriadis & Papaioannou Aristides	The Cyprus Review	29	19 - 41

		in the German Political Discourse».				
4	2017	«Images of Nations, Images of the EU and the Campaign Mode. Political Campaign Communication at the Brexit - Referendum».	----	Διεθνής και Ευρωπαϊκή Πολιτική (International and European Politics) (In Greek	39	19 - 37
5	2017	«Image Restoration Strategies and Apologetic Speech in Greek Memoranda during the Campaign for the National Elections in January 2015: The Cases of PASOK and KIDISO»»	Skevi, E.	Constantopoulou, Ch. (Ed.) «Narratives of the Crisis: Myths and Realities of the Contemporary Society». Athens: Papazisi Publications. (In Greek)		87 – 123
6	2017	Book «Self-reflection Textbook: Images of Nations and Cultural Diplomacy»	----	Strategic Communication and News Media Laboratory, International and European Relations Department, University of Piraeus		
7	2017	«Inside Out: Contemporary Representations: Exploring the Image of Japan in News Media»	Athanassios N. Samaras	Constantopoulou, Ch. (Ed.) «The Influence of the Japanese Culture in the Contemporary Everyday Culture». Athens: Papazisi Publications.		145-180
8	2016	«The Dialectic on International Relations and Political Communication: The Impact of the Financial Crisis Upon the Nation Image of Germany; A Comparative Analysis in Greek and UK Press».	Iordanidou, Sofia & Dogani, Myrsini	Luengo, O.G. (Ed): Political Communication in Times of Crisis. Berlin: Logos Verlag		121 - 144
9	2016	«Legitimation and De-legitimation Processes of Memorandum II in Greece:	Takas Emmanouil	French Journal for Media Research	5	

		Facets of Strategic Framing in Greek Parliamentary Discourse»				
10	2014	«Financial Crisis in the Cyprus Republic»	Iordanidou, Sofia	Javnost-The Public	21(4)	63 - 76

Research Projects. List the five (5) more recent and other five (5) selected (max total 10)				
Ref. Number	Date	Title	Funded by	Project Role*
1.	Από 2015	Rhetorical Communication and Politics in Greece and Cyprus”	Advanced Media Institute	Research Coordinator and Researcher
2.	2014 - 2016	Universities4EU	European Union	Member of the research team
3.	2013 - 2014	«Jean Monnet Programme, Information and Research Activities: YouthActiv».	European Union	Member of the research team
4.	2013 - 2014	Representation of States in the British, Cypriot, Greek and Turkish Press – A Quantitative Intercultural Content Analysis	Open University Cyprus	Research Coordinator and Researcher
5.	2009 - 2010	“The Logic of the Medium and the Dynamics of Journalistic Questions”	Hellenic Audiovisual Institute. General Secretary of Press and Information, Hellenic Republic	Main researcher
6.	2007	“Televised Political Discourse”	The University Research Institute of Applied Communication, University of Athens. & General Secretary of Press and Information, Hellenic Republic	Research Coordinator and Researcher
7.	2001-2002	“Facet of Anti-Americanism in the Greek News Media”.	Institute for Defence Studies, Ministry of National Defence, Hellenic Republic	Main researcher

8.	2001 - 2002	“National Security - Armed Forces: Political and Social Dimensions of their Image”	Foundation for Mediterranean Studies & Ministry of National Defence, Hellenic Republic	Main researcher
9.	First Stage 2000, Second Stage 2007	“Content Analysis in Television Political Advertising”.	Hellenic Audiovisual Institute. General Secretary of Press and Information, Hellenic Republic	Main researcher

*\*Project Role: i.e. Scientific/Project Coordinator, Research Team Member, Researcher, Assistant Researcher, other*

Consulting Services and/or Participation in Councils / Boards/ Editorial Committees. List the five (5) more recent				
Ref. Number	Period	Organization	Title of Position or Service	Key Activities
1	2015 - today	University of Piraeus	Scientific Director of the Strategic Communication and News Media Laboratory	Management of the laboratory, research development, training and supervision of researchers, academic convenor of conferences
2	2012-2015	University of Piraeus	Scientific Director of «Rhetoric Communication and Persuasion Research Unit»	Management of the laboratory, research development, training and supervision of researchers, academic convenor of conferences
3	2015- today	University of Piraeus	Member of Scientific Board of the Intelligence and Cyber-Security Laboratory	Research development, peer review of papers.
4	2012 - today	University of Piraeus	Member of the Cinema Committee of the International and European Relations Department	Coordination
5	2012 - today	University of Piraeus	Member of the Newsletter Committee of the International and European Relations Department	Message crafting